



Mantes

THE BIVOUCAC

Sustainable holiday site in a breathtaking Yorkshire location



DESIGN

Incubated, designed, built and launched by Mantes & partners



AWARD WINNING

The Bivouac is the winner of multiple prestigious awards, including the Best Caravan Holiday Park & Holiday Village White Rose Award 2013 Winner



FUNDRAISING

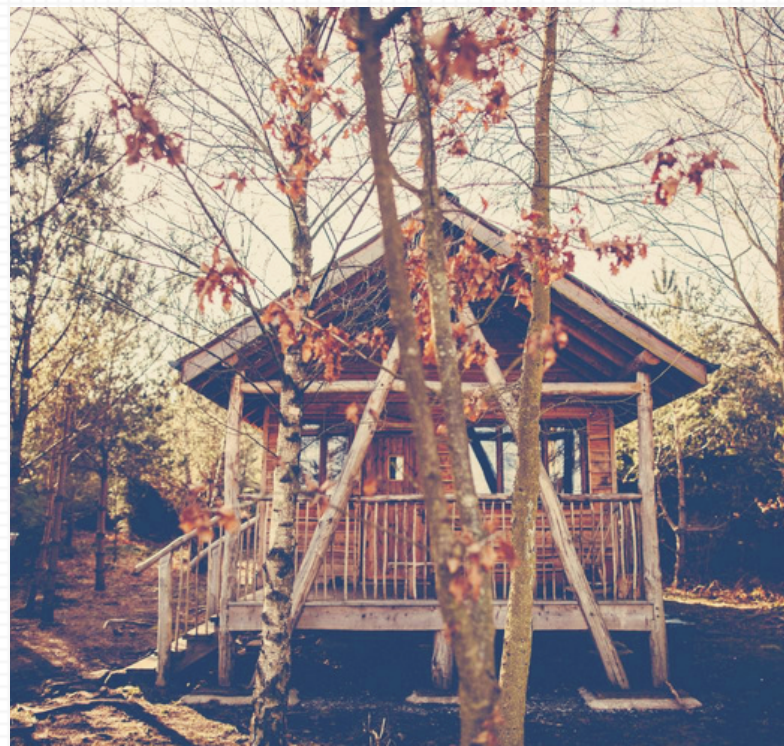
Project capital cost of £800k raised via EU grant, equity and quasi equity

SUSTAINABLE & STUNNING

Bivouac at Druid's Temple is a rustic-luxury holiday project in rural North Yorkshire, an area of outstanding natural beauty.

By bringing together creative design, thoughtful planning and consideration for each aspect of the visitor's experience, we sought to create a facility which effortlessly connected guests with nature and each other.

Through the combination of good design, healthy food and a warm-hearted welcome, our efforts consistently earned the project high praise in the National Press and on review sites such as Trip Advisor.





WINNERS

Showcasing some of the most thoughtful sustainable design, the project picked up seven prestigious awards in the first 18 months of trading; including Welcome to Yorkshire's Award for the best holiday site in Yorkshire. The café was selected by Yorkshire Tea for use in their photo-shoot and corporate marketing materials.

During the establishment and running of the project, the Bivouac Blog was an important part of our communication strategy, when the business launched in April 2012, there were over 8,000 unique visitors per month to the website, much of which was driven by and to the Blog.

THE PRESENT

After 18 months of hosting holidays, weddings, gig nights, mini-festivals and much more, The Bivouac Ltd transferred management of Bivouac at Druid's Temple to the Swinton Estate. Since transferring management of the project, the company has been rebranded to 'Swinton Bivouac' and operations have been aligned more closely with the Swinton Estate and their associated enterprises.



COOPERATION

Bivouac at Druid's Temple was a complicated project to pull together and relied on the cooperation of multiple and varied stakeholders.

The Bivouac Ltd (Mantes & Box-head) selected the development site, worked up detailed designs, prepared the business plan and investment plan, set up all brand and marketing materials, acquired planning permission, raised grant investment and reached agreement with the Swinton Estate for private equity investment.

We then built, styled and managed the £800,000 facility, employing 30 local people and bringing thousands of visitors to the area each year.

The site offers 94 bed spaces across 15 hand crafted accommodation units.

“Beth and Sam are truly committed to the work that they carry out. The passion that they have for the projects they work on draws a great team of people to work alongside them. Their enthusiasm, ethics and ethos rubs off on others. Sam and Beth are visionaries – they have the ability to turn their dreams into a reality.

Ali & Helen Brown

Married at The Bivouac

